

Consider the cycles of content you might need to cover this year, such as advertising campaigns, event holidays and product launches.

JAN

1 - New Year's Day

FEB

14 - Valentine's Day
15 - Family Day

MAR

17 - St. Patrick's Day
Creating a launch plan

APRIL

TBD - Open House

MAY

23 - Victoria Day

JUN

TBD - Industry Spotlight

JUL

1 - Canada Day
5-12 - Shark Week

AUG

1 - Civic Day

SEP

5 - Labour Day

OCT

10 - Thanksgiving
31 - Halloween

NOV

11 - Remembrance Day

DEC

End of Month - Season's Greetings
TBD - Industry Spotlight
30 - New Year's Eve