

Your monthly editorial calendar is your go-to source that you'll use daily. It tells you who is writing what and when.

KEY	MON	TUES	WED	THUR	FRI	IDEAS
Blog post Tweet LinkedIn Post Facebook Post Newsletter					1 Friday Focus: Digital Trends Start the New Year Right With Engaging Content. January Newsletter	Content Strategy Brand Marketing Digital Trends
	4 #MakingWaves: Our New Year's Resolutions Establishing Workflow #content #strategy Industry Spotlight	5 How To Solve The Biggest Problems With Content Our latest blog post is live! [link] Think You're Cut Out For Doing Digital Strategy? Take This Quiz!	6 Ramp up this Wednesday: How to beat the Hump Day Blues Retweet: [Brand Marketing Content] #WisdomWednesday [Inspirational Quote]	7 Retweet: [Content Strategy Topic] Looking for what's new in digital content strategy? Call us for a quote. Splash Effects: Why You Should Work With Us	8 10 Signs You Should Invest in Digital #followfriday partners or collaborators Friday Focus: Digital Trends	
	11 Retweet: [Brand Marketing Content] #MondayMotivation [Inspirational Quote] Establishing a Voice for Your Business	12 Retweet: [Content Strategy Topic] Do You Need a Digital Content Strategist? Looking for what's the best in digital content strategy? Call us for a quote.	13 Industry Spotlight #WisdomWednesday [Inspirational Quote] It's time for our Industry Spotlight!	14 Retweet: [Content Strategy Topic] Investing in Your Content Strategy He said WHAT?! Matching Your Messaging and Brand #ThrowbackThursday or #TBT [retweet old content]	15 How Do I Make Content Fun? No, you can't just let the intern do it: Establishing Governance	
	18 #MondayMotivation [Inspirational Quote] 10 Ways to Optimize Your Key Messaging Developing Your Content Strategy	19 Five Tools Everyone in the Content Industry Should Be Using Retweet: [Content Strategy Topic] Our latest blog post is live! [link]	20 Industry Spotlight Retweet: [Brand Marketing Content] It's time for our Industry Spotlight!	21 Building Your Core Strategy Retweet: [Insights from the team] Sticking to Your New Year's Resolutions	22 #followfriday partners or collaborators Friday Focus: Digital Trends	